**MEDIA RELEASE**

**Immediate Release 13th December 2016**

**Level up your travel experience with RB Upgrades**

Royal Brunei Airlines (RB) has introduced RB Upgrades – a new feature on flyroyalbrunei.com which allows RB’s economy class passenger holding eligible tickets to make an offer for an upgrade to a business class seat. This nifty new feature is available online from 15th December 2016 for flights beginning from 20th December 2016 onwards.

With RB Upgrades, economy class passengers that purchase their tickets online will receive an email invitation to make an offer for an upgrade to business class. Passengers whose offers are accepted will then receive an email notification between 96 to 24 hours prior to their flight departure asking them to make payment to confirm their purchase. If a passenger’s offer is not successful, they will not be charged.

“The introduction of RB Upgrades provides a great opportunity for our economy passengers to enjoy RB’s renowned business class experience. This is part of RB’s on-going initiative to surprise and delight our passengers” said Karam Chand, RB’s CEO.

For more information on RBUpgrades, please visit [www.flyroyalbrunei.com](http://www.flyroyalbrunei.com)

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**About Royal Brunei Airlines (RB):**

RB currently operates a fleet of ten aircraft comprising, four B787-8 Dreamliners together with six A320 units. RB also has one further B787-8 Dreamliner on order and has a firm contract with Airbus for up to ten A320neo aircraft, with deliveries starting in 2017.

In 2013, RB was the launch airline in South East Asia for Boeing 787 Dreamliner and RB now has the distinction of operating the youngest long haul fleet in the world. RB is also the first airline in the world to offer an exclusive Dreamliner service all the way from Melbourne to London via Brunei and Dubai, and return. From its hub at Brunei International Airport, RB serves a number of regional and international destinations in Australia, South East Asia, China, Middle East and UK.

In 2014, RB received a distinction in the *2014 REBRAND 100® Global Awards* which honour the most successful brand transformations worldwide. On November 9 2015, RB was declared winner of the *Travel Media Innovative Campaign and Content of the Year Award* at the inaugural and very prestigious International Travel Media Awards in United Kingdom. On 8 August 2016, RB was announced as the Top 10 Most Loved Airlines by Skytrax.

Betterfly Royal Brunei

**MEDIA RELEASE**

**Срочное сообщение**

**Декабрь 2016 13 Декабря 2016**

**Повышение класса обслуживания с Upgrade авиакомпанией Royal BRUNEI**

Royal Brunei Airlines (RB) предстaвляет новый продукт на сайте www.flyroyalbrunei.com - RB Upgrades . Этот продукт предлагает пассажирам с авиабилетами эконом. класса воспользоваться услугой Upgrade ( повышение класса обслуживания в бизнес классе ). Новый продукт доступен online с 15.12.2016 на рейсы, начинающиеся с 20 .12 .2016 .

Пассажиры экономического класса, которые выкупили авиабилеты online , получат предложение на Upgrade бизнес класса по e-mail . Пассажиры , принявшие предложение получат сообщение об оплате Upgrade, чтобы подтвердить услугу Upgrade от 96 до 24 часов до вылета рейса . Если пассажиры не приняли предложение , то оплата взиматься не будет.

“Презентация RB Upgrades дает большие возможности для пассажиров экономического класса получить удовольствие от путешествия в обновленном бизнес классе авиакомпанией Royal Brunei . Эта новая инициатива является основной составляющей авиакомпании Royal Brunei и будет радовать наших пассажиров , » Karam Chand, RB’s CEO.

Для дополнительной информации RB Upgrades посетите сайт [www.flyroyalbrunei.com](http://www.flyroyalbrunei.com)

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